

# PRESIDENTIAL ELECTIONS IN ARMENIA

Public opinion poll No 2



January 15-23, 2013



# INFORMATION ABOUT THE SURVEY



# INFORMATION ABOUT THE SURVEY

The project consisting of 3 pre-election polls is commissioned by ArmNews TV and implemented by Armenian Sociological Association and Baltic Surveys / The Gallup Organization.

MAIN GOALS of this project are:

To study Armenian public opinion about the social and political issues; to find out the electoral preferences prior to the Presidential elections; to examine the sources of information about the political issues.

To present the political parties and the society the findings and analysis of the poll results, assisting in the preparation for the Presidential elections.



# Methodology

The first national representative survey was carried out on December 5 – 16, 2012 and the second – on January 15-23, 2013 (after all Presidential candidates became known). The eligibility criteria was based on age (18 years and older). 1,020 Armenian residents were interviewed in the second poll.

The sample design was a multi-stage probability sample.

- Stage one: the sample was stratified into 10 marzes and Yerevan.
- Stage two: the sample was further stratified into rural, urban and metropolitan sampling units.
- Stage three: primary sampling units (PSUs) were described.



# Methodology

The interviews were conducted face-to-face at the respondents homes. The closest birthday rule was used for selection of the respondent. The households were selected using the random route method.

The response rate was 65 percent.

The margin of error for the survey does not exceed plus or minus 3.1 percent with a confidence level of 95 percent.

Due to rounding, charts may not add to 100 percent.

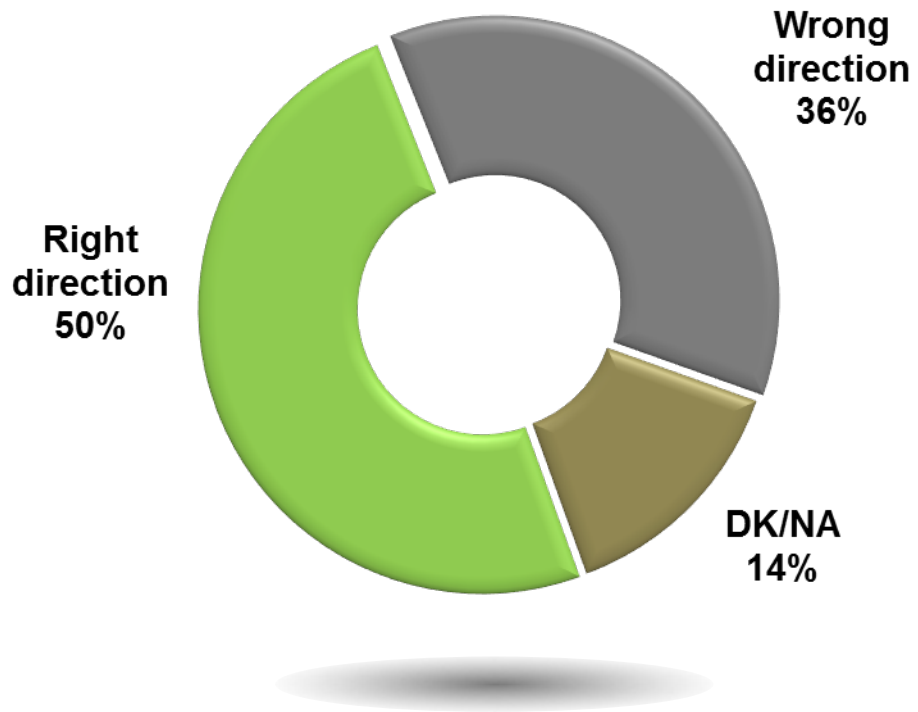


# EVALUATION OF SITUATION IN ARMENIA



## IN YOUR OPINION, THE THINGS ARE GOING IN THE RIGHT OR WRONG DIRECTION IN ARMENIA?

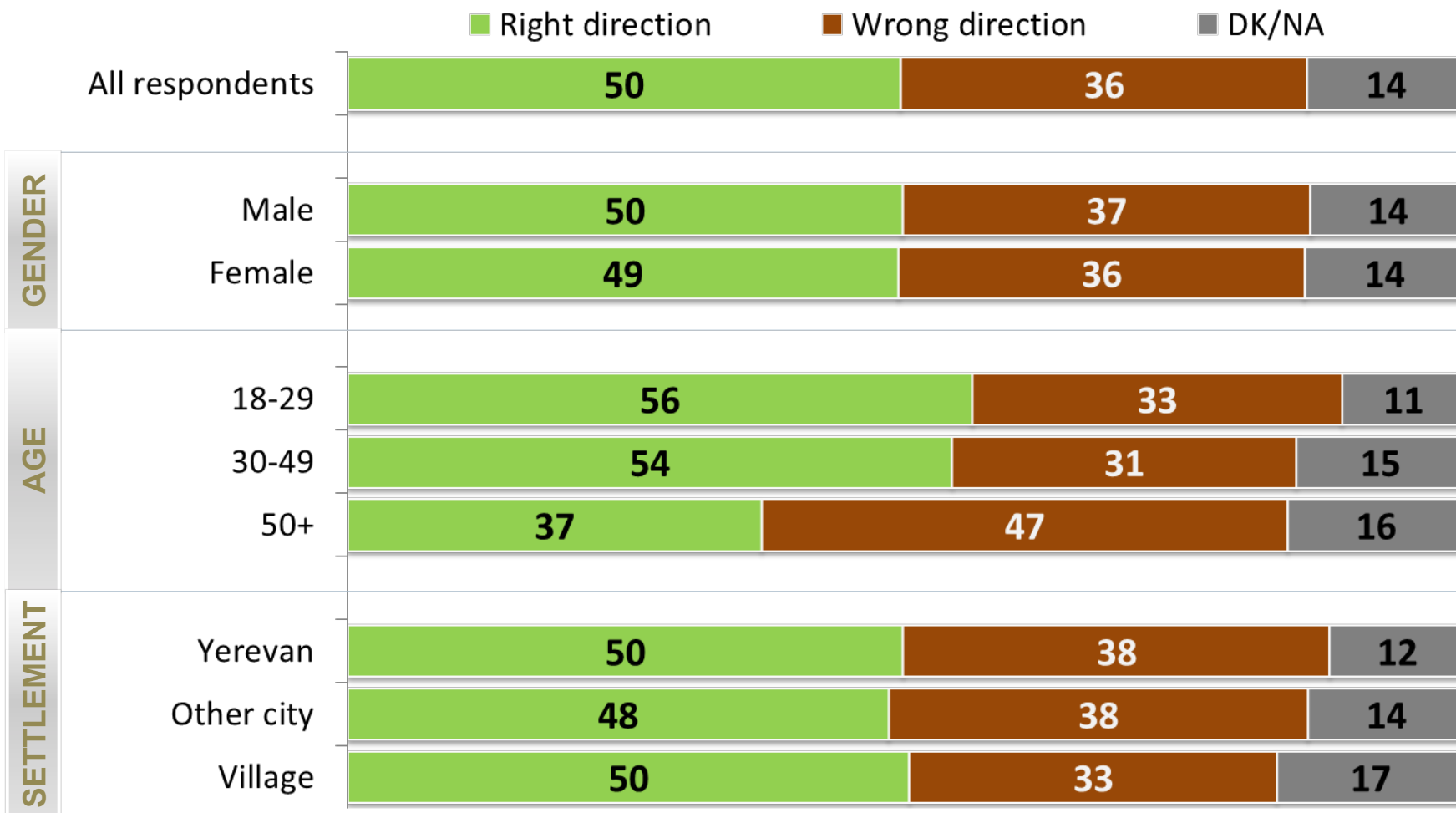
*All respondents (%)*





## IN YOUR OPINION, THE THINGS ARE GOING IN THE RIGHT OR WRONG DIRECTION IN ARMENIA?

All respondents (%)





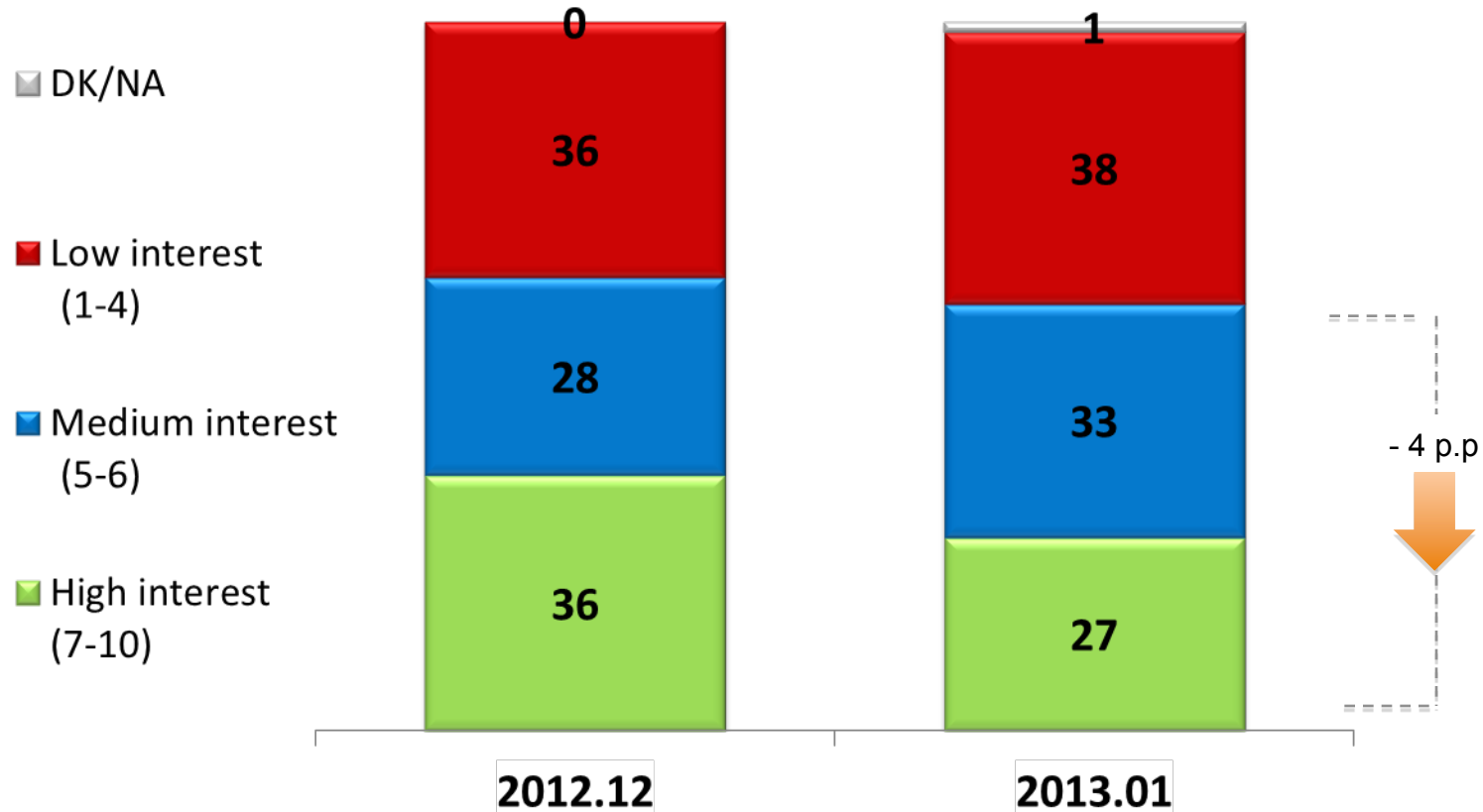


# INTEREST IN POLITICS

# INTEREST IN POLITICS



HOW MUCH INTEREST DO YOU HAVE IN POLITICS? PLEASE ANSWER USING THE SCALE FROM 1 TO 10 WHERE 10 MEANS “VERY MUCH INTERESTED” AND 1 – “NOT AT ALL INTERESTED”.

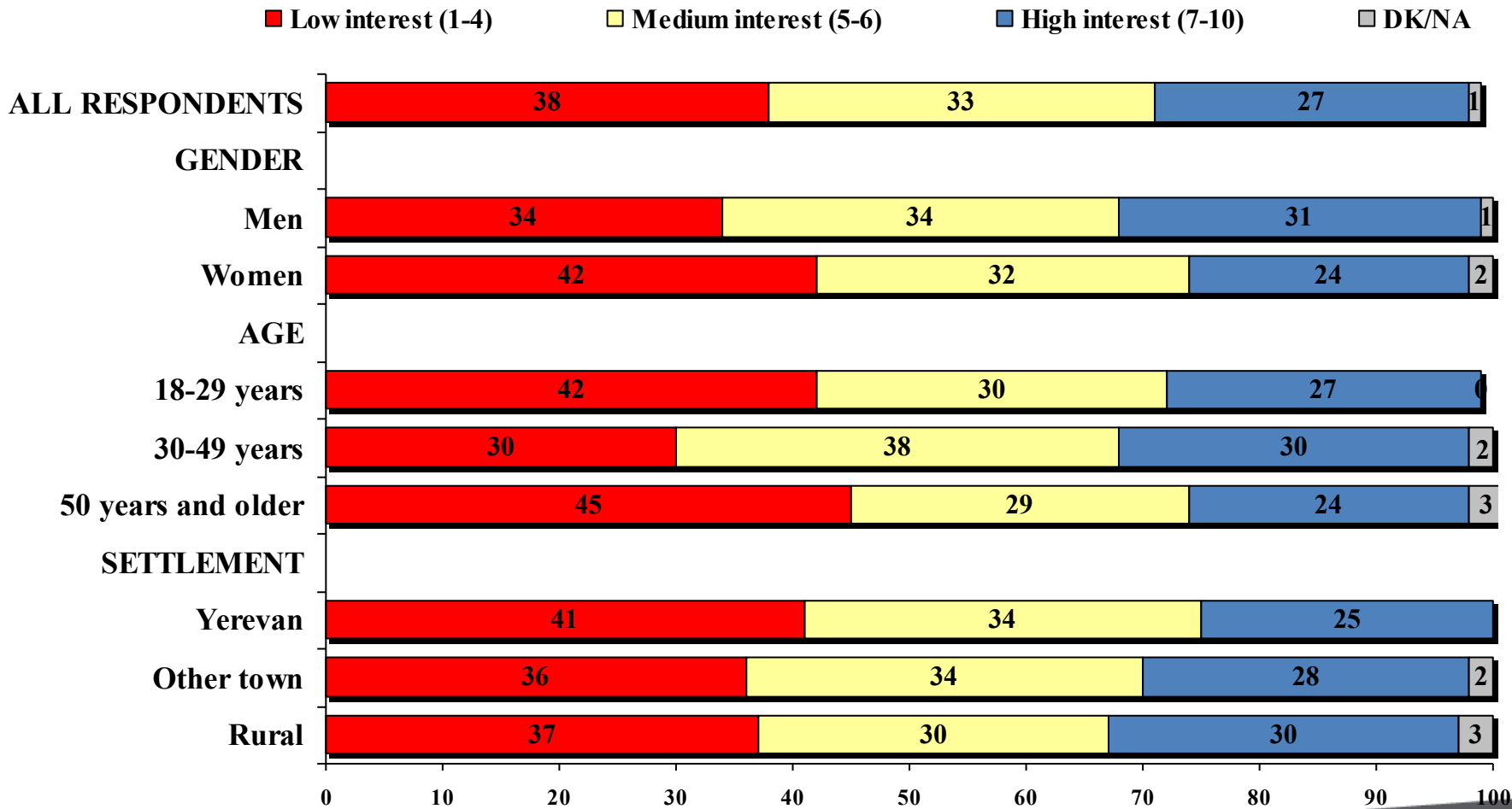


# INTEREST IN POLITICS



HOW MUCH INTEREST DO YOU HAVE IN POLITICS? PLEASE ANSWER USING THE SCALE FROM 1 TO 10 WHERE 10 MEANS “VERY MUCH INTERESTED” AND 1 – “NOT AT ALL INTERESTED”.

All respondents (%)



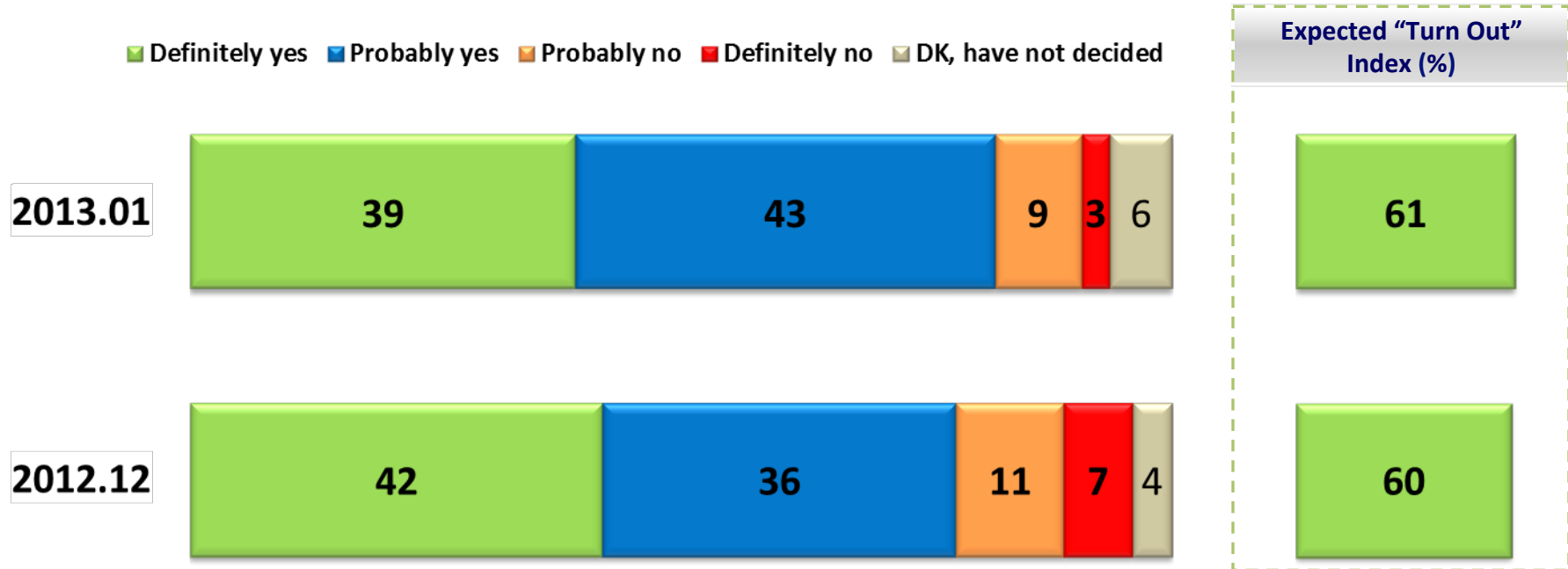


# VOTING INTENTIONS



ON FEBRUARY 18, 2013 THE ELECTIONS OF THE PRESIDENT OF THE REPUBLIC OF ARMENIA WILL BE HELD. ARE YOU GOING TO VOTE IN THESE ELECTIONS OR NOT?

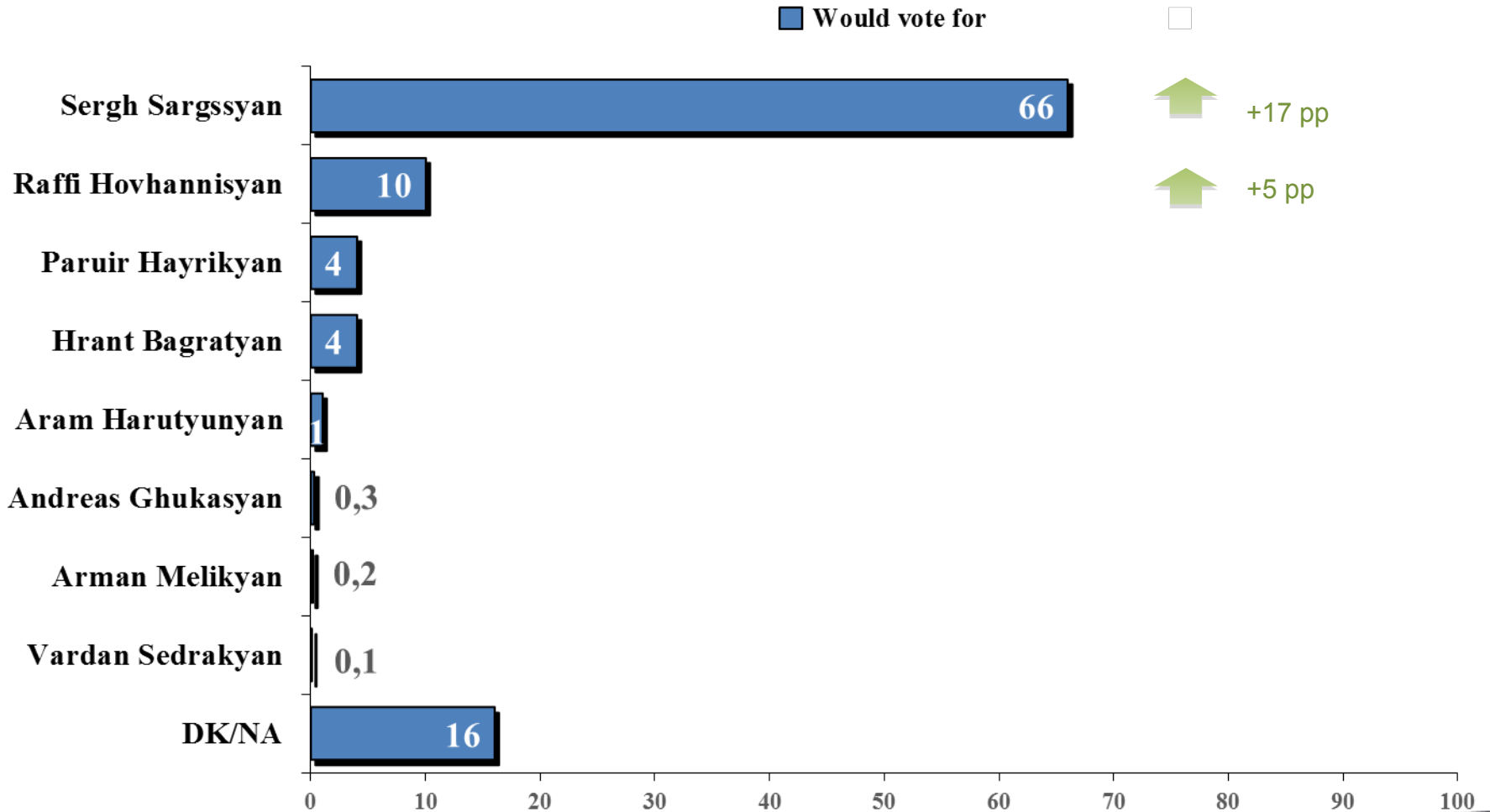
*All respondents (%)*





WHICH CANDIDATE ARE YOU GOING TO VOTE FOR IN THE PRESIDENTIAL ELECTIONS ON FEBRUARY 18, 2013 ?

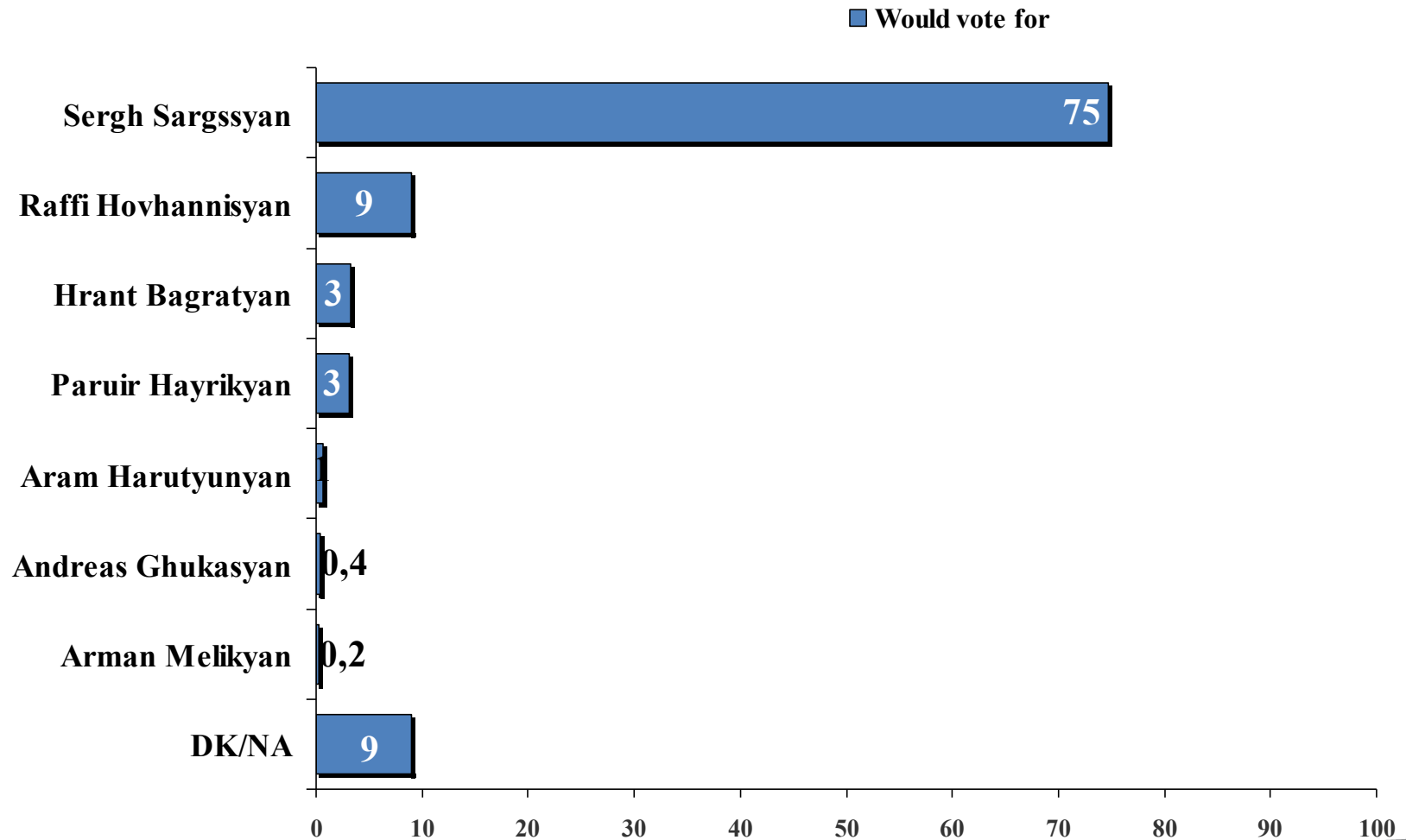
*All respondents (%)*





WHICH CANDIDATE ARE YOU GOING TO VOTE FOR IN THE PRESIDENTIAL ELECTIONS ON FEBRUARY 18, 2013 ?

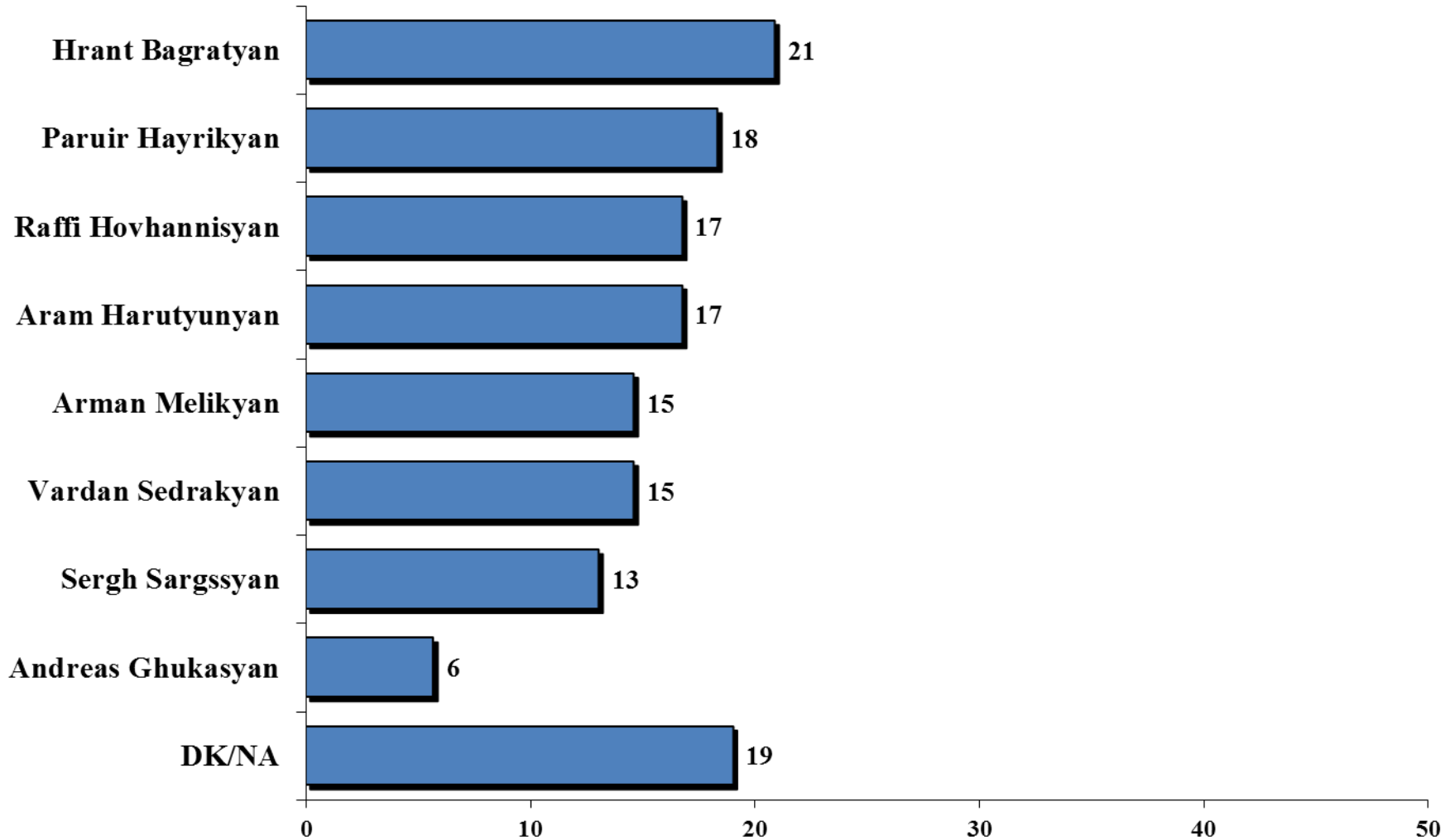
## LIKELY VOTERS (%)





WHICH CANDIDATES YOU WOULD NEVER VOTE FOR?

*All respondents (%)*

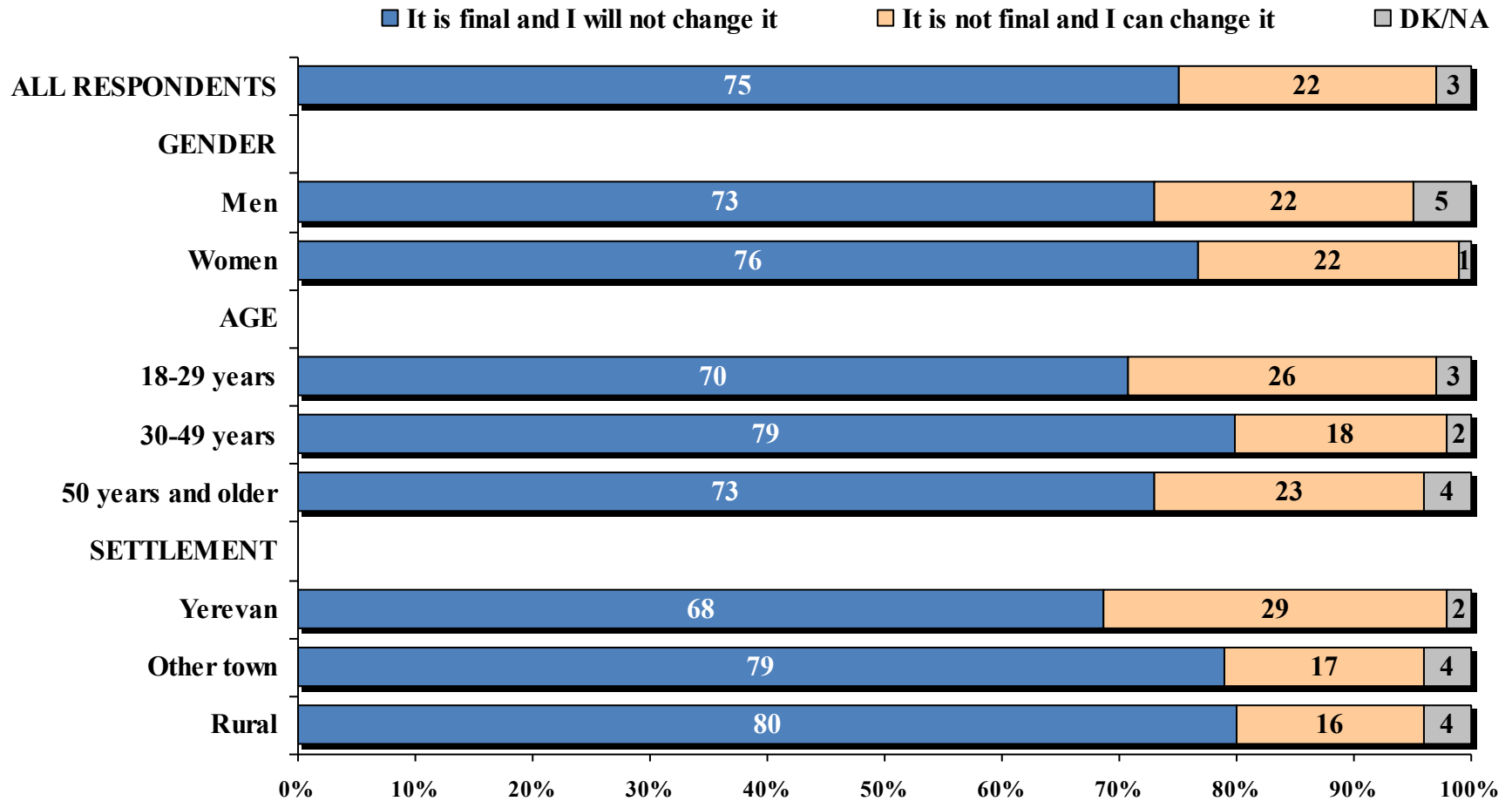






## IS YOUR DECISION FINAL OR YOU STILL CAN CHANGE IT?

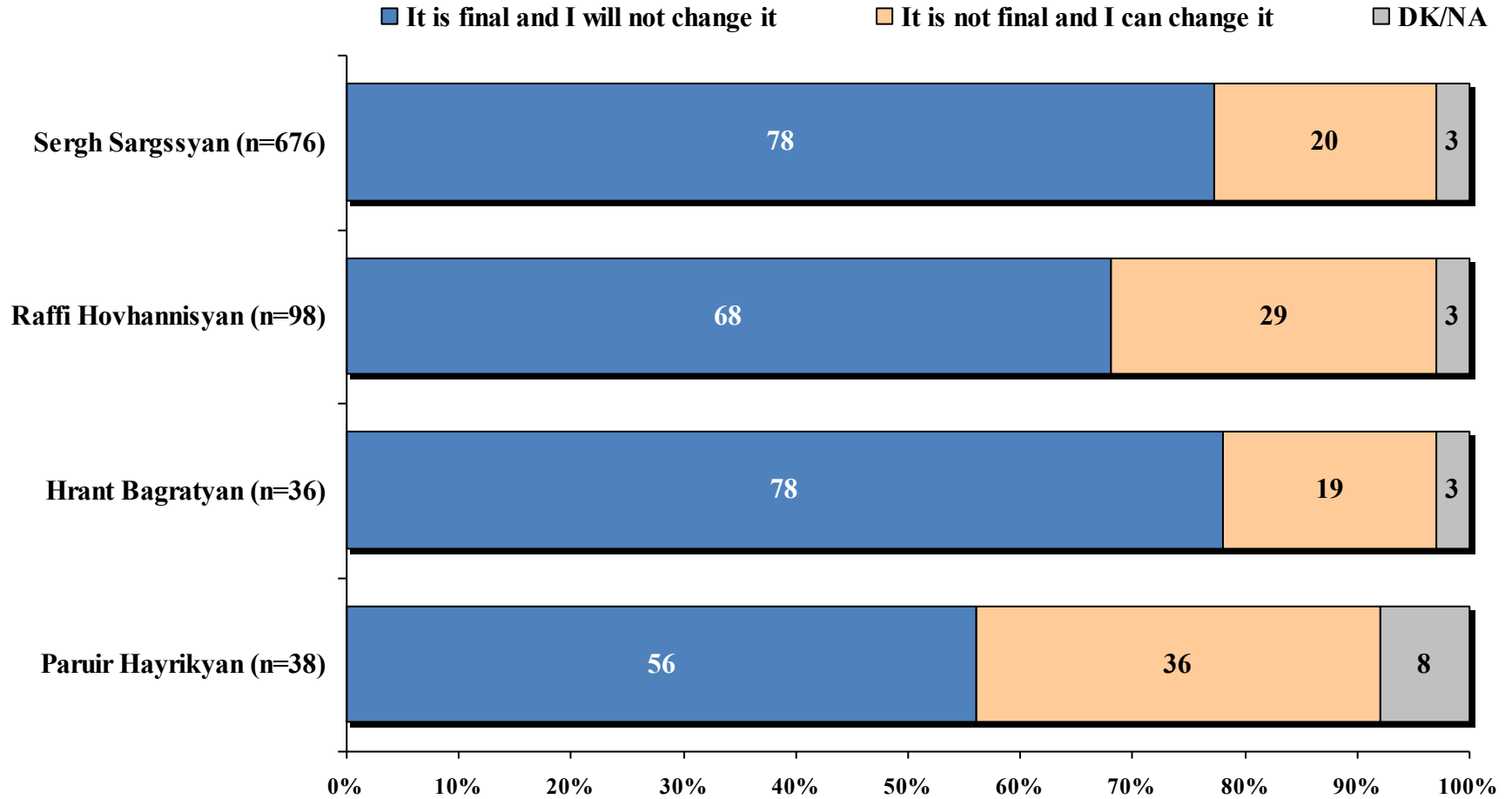
*Respondents who already selected a candidate (%)*





## IS YOUR DECISION FINAL OR YOU STILL CAN CHANGE IT?

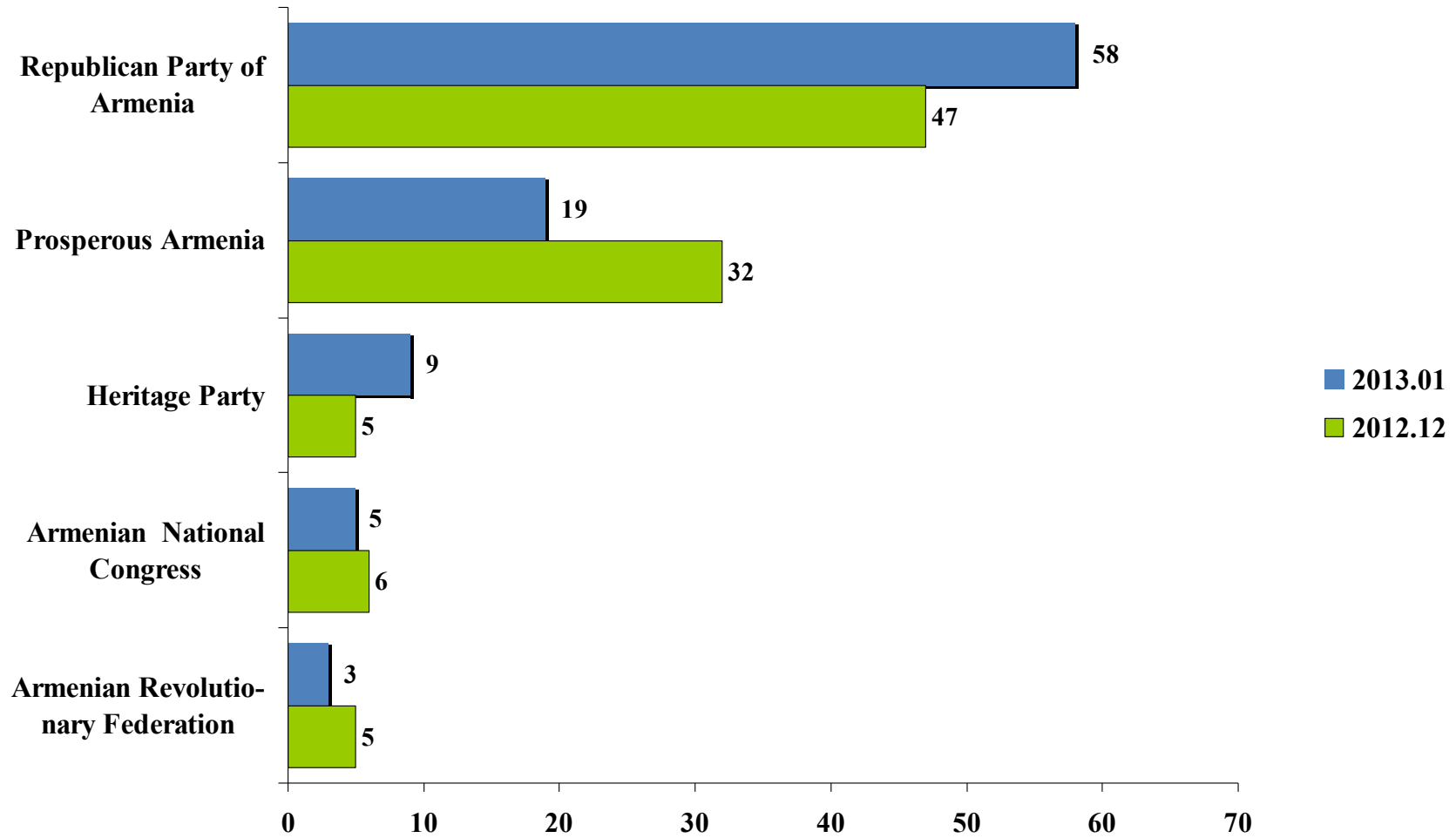
*Respondents who already selected a candidate (%)*





## WHICH POLITICAL PARTY IS CLOSEST TO YOU?

*Respondents that said that there is close political party (%)*



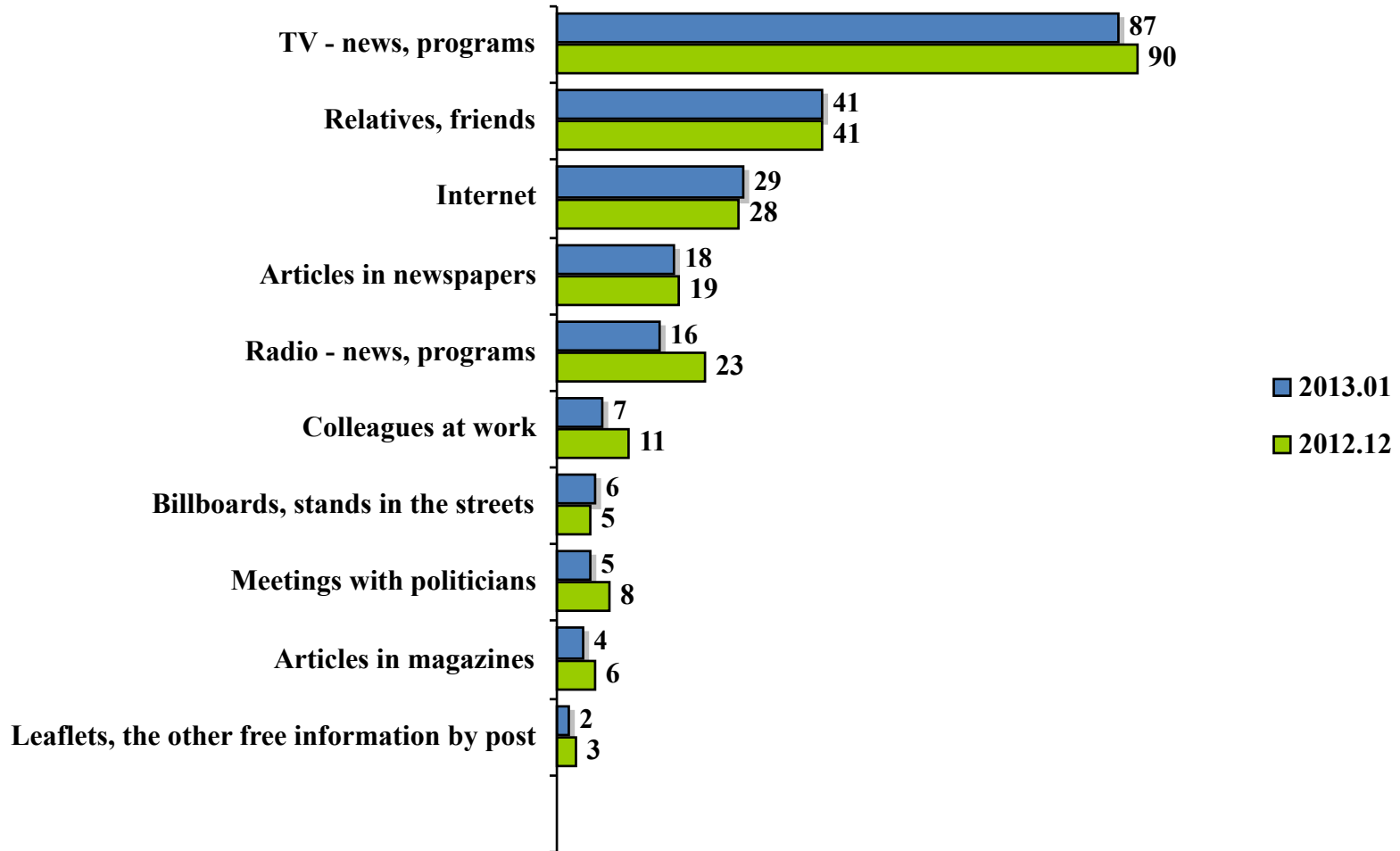


# MASS MEDIA



## WHICH OF THESE SOURCES DO YOU USE TO OBTAIN POLITICAL INFORMATION?

*All respondents (%)*



# DEMOGRAPHICS



**GENDER**



**AGE**

